

Langdon Marketing Statement

How do we collect information from you?

We collect information about you when you use our website (for example contact us with a query or download a report), register for one of our newsletters, or email us directly.

What type of information is collected from you?

If you provide us with personal information such as your name, address, email address or job title, we will collect and store that data. We also might collect information regarding which Langdon website pages you have visited and when.

How is your information used?

We'd like to keep in touch with you about the latest research, best practice and innovations in our software. We design our content to share skills and support you in your role.

We may use your information to:

- Personalise and tailor educational and skills share content
- Invite you to upcoming events that may interest you
- Ask for your feedback on any Langdon products and services you are using
- Deal with entries into a competition
- Notify you of changes to our services

We review our retention periods for personal information on a regular basis. We will only hold your personal information on our systems for as long as is necessary for the intended purpose when you provided your data.

Who has access to your information?

- Your data will never be sold or rented to third parties or provided to advertisers.
- Your data will only ever be used for the intended purpose when it was provided to us.
- Your data will never be published or shared outside of Langdon Systems.

Your rights

You will always have a choice about whether or not to receive communications from us. If you do not want to hear from us, you can update your preferences using this form at any time. If you have any further questions about your privacy or communication preferences, please contact us at enquiries@langdonsystems.com.

The accuracy of your information is important to us. You have the right to ask for a copy of the information Langdon holds about you, please contact enquiries@langdonsystems.com and we will provide your information for you to review or amend as needed.